KUBOTA Finance

PERSONAL DATA PROTECTION KEY PRINCIPLES

LEGITIMACY

We know that data processing must be lawful and legitimate. Please be aware that, pursuant to current legislation, we may lawfully process your personal data where it is necessary for the performance of your contract, within our reasonable legitimate interests, or required to comply with legal requirements.

CONSENT

We are careful to limit our use of sensitive data and automated decision-making where possible. Any processing of sensitive data, or any fully automated decision affecting you that is not necessary for the performance of your contract with us, will be made only with your knowledge and consent.

ACCURACY

Data accuracy is one of the components of data quality. Data quality is a fundamental objective for us as it is essential to provide you with the best services. We ensure the accuracy of your data through an online process allowing you to access and modify your personal data quickly and securely.

STORAGE

Data storage must be limited and appropriate. We will retain your personal data for the period necessary for processing. We are committed to limiting the retention period of your personal data and deleting any unnecessary or unneeded data that we hold.

SECURITY

We work very diligently to secure your personal data from unauthorised access or unauthorised processing, alteration, disclosure or destruction. We are continuously developing new solutions to ensure the security and confidentiality of your personal data.

E.G. Wherever possible, we encrypt or anonymize your personal data; we review our data collection, storage and processing practices; we restrict access to personal data to our employees and partners.